



Universidad Nacional de Catamarca - Facultad de Humanidades
Instituto de Investigación en Teorías del Arte y Estética
Revista Rigel – ISSN 2525-1945.

Digital Empowering Leadership and Employees' Behavioral Responses: A Meta-Analytic Structural Equation Modeling (MASEM) of a Dual-Pathway Model

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Received: 11/03/2026 accepted: 14/06/2026 published: 13/09/2026

Abstract

This study aimed to test a theoretical model explaining how digital empowering leadership translates into employees' behavioral responses through a cognitive pathway represented by digital psychological empowerment and a motivational–affective pathway represented by job engagement, while also noting a potential negative affective pathway represented by digital anxiety that could not be quantitatively tested due to the scarcity of available empirical studies. A systematic literature search was conducted across Scopus, Web of Science, PsycINFO, and Google Scholar for quantitative studies published up to December 2025. After applying strict inclusion and exclusion criteria, 8 independent studies comprising 5,873 employees were included in the meta-analysis. Correlation coefficients were extracted, corrected for attenuation due to measurement unreliability, and synthesized using two-stage meta-analytic structural equation modeling (TSSEM); structural paths were evaluated, and indirect mediation effects were assessed using bootstrap confidence intervals (5,000 resamples). The findings revealed that digital empowering leadership behaviors were positively and significantly associated with digital psychological empowerment ($p = .52$, 95% CI [.44, .60]), job engagement ($p = .47$, 95% CI [.39, .55]), and innovative behavior ($p = .42$, 95% CI [.34, .50]). Furthermore, digital psychological empowerment was positively associated with job engagement ($p = .55$, 95% CI [.47, .63]) and innovative behavior ($p = .49$, 95% CI [.41, .57]). Structural equation modeling demonstrated that digital psychological empowerment partially mediated the relationship between digital leadership and job engagement (standardized indirect effect = .31, $p < .001$), while job engagement mediated the relationship between psychological empowerment and innovative behavior (standardized indirect effect = .28, $p < .001$). The total indirect effect of digital leadership on innovative behavior via psychological empowerment and job engagement was

statistically significant (indirect effect = .19, $p < .001$). These findings validate the dual-pathway model of digital leadership and provide practical implications for designing organizational interventions to foster psychological empowerment and engagement in digital transformation contexts.

Keywords: Digital Empowering Leadership; Digital Psychological Empowerment; Job Engagement; Innovative Work Behavior; Meta-Analytic Structural Equation Modeling; MASEM.

1. Introduction

Amid substantial corporate investments in digital transformation, a significant proportion of transformation initiatives fail to achieve their anticipated strategic objectives (McKinsey & Company, 2018; Tabrizi et al., 2019). Scholars widely attribute this failure to human and organizational dynamics rather than purely technological shortcomings, with digital leadership emerging as a focal determinant. Digital empowering leadership is defined as a leadership style that leverages digital technologies to empower employees, foster operational autonomy, and encourage active participation in decision-making processes. While existing literature indicates that effective digital leadership promotes desirable employee outcomes, the precise psychological mechanisms and pathways through which these effects operate remain insufficiently elucidated. Previous research has predominantly focused on direct relationships or treated mediating constructs as composite indices, overlooking the differential dimensions of psychological empowerment and discrete affective states.

To address these empirical and theoretical gaps, this study develops a dual-pathway theoretical model proposing that digital empowering leadership behaviors influence behavioral responses through a cognitive pathway—digital psychological empowerment—and a motivational–affective pathway—job engagement. Although theoretical reviews suggest a concurrent negative affective pathway (i.e., digital anxiety/technostress), the scarcity of quantitative empirical studies precluded its inclusion in the present structural model. This paper represents the first endeavor to apply meta-analytic structural equation modeling (MASEM) to an integrated framework encompassing digital leadership, psychological empowerment, job engagement, and innovative behavior, thereby allowing rigorous testing of hypothesized causal links and precise estimation of indirect effects beyond traditional meta-analytic limitations.

2. Theoretical Framework and Hypotheses Development

2.1. Digital Empowering Leadership

In this study, digital empowering leadership is defined as a constellation of leadership behaviors

directed toward empowering individuals and teams to effectively utilize digital technologies to realize organizational goals, while simultaneously safeguarding psychological well-being and mitigating digital anxiety stemming from rapid technological disruptions (Avolio et al., 2000; Roman et al., 2019; Zeike et al., 2019). Within this perspective, the digital empowering leader acts as a strategic catalyst and facilitator rather than a conventional supervisor of task execution. We delineate four core behavioral dimensions constituting this leadership style: (1) *communicating the digital vision*, which involves articulating the strategic significance of transformation and connecting daily tasks to overarching goals; (2) *providing digital resources*, ensuring access to necessary tools, continuous technical training, and institutional support; (3) *participative digital decision-making*, actively involving subordinates in selecting technologies and optimizing digital workflows; and (4) *building digital psychological safety*, cultivating an environment where employees can experiment with digital tools, ask questions, and learn from mistakes without fear of reproach.

2.2. Digital Psychological Empowerment as a Cognitive Pathway

Extending Spreitzer's (1995) seminal multidimensional conceptualization to digital workplace settings, digital psychological empowerment encompasses four cognitive dimensions: digital meaning, digital competence, digital autonomy (self-determination), and digital impact. Digital meaning reflects the congruence between digital work requirements and an employee's intrinsic beliefs; digital competence denotes self-efficacy in operating technological systems; digital autonomy captures perceived discretion over how technology is implemented; and digital impact refers to the belief that one's digital contributions significantly influence organizational outcomes.

Theoretically, these dimensions represent distinct cognitive evaluations that respond to empowering leadership behaviors and subsequently evoke constructive behavioral responses. When empowering leaders provide vision, resources, discretion, and psychological safety, they cultivate high levels of perceived meaning, efficacy, autonomy, and impact, which consequently stimulate energy and proactive engagement. Hence, we formulate the following hypotheses:

- **Hypothesis 1 (H1):** Digital empowering leadership behaviors are positively associated with dimensions of digital psychological empowerment.
- **Hypothesis 2 (H2):** Digital psychological empowerment mediates the relationship between digital leadership and employee job engagement.

2.3. Job Engagement as a Motivational–Affective Pathway

Grounded in the Job Demands–Resources (JD-R) theory (Bakker & Demerouti, 2017), job

engagement is defined as a positive, fulfilling work-related psychological state characterized by vigor, dedication, and absorption. Engagement serves as a critical proximal mediator because it represents the motivational–affective state that translates cognitive appraisals of empowerment into observable proactive work behaviors, particularly innovative work behavior. When employees perceive their digital work as meaningful and feel competent, autonomous, and impactful, this cognitive state mobilizes psychological energy, prompting them to invest effort beyond contractual duties.

Furthermore, Affective Events Theory (Weiss & Cropanzano, 1996) posits that empowering leadership acts as an uplifting organizational event that elicits positive discrete emotions such as digital optimism, enthusiasm, and confidence, expanding cognitive-behavioral repertoires. Although the paucity of empirical studies measuring discrete emotions in digital contexts prevented their structural testing here, engagement effectively reflects this energized affective-motivational state. Therefore, we hypothesize:

- **Hypothesis 3 (H3):** Job engagement is positively associated with employees' behavioral responses, specifically innovative work behavior.
- **Hypothesis 4 (H4):** Job engagement mediates the relationship between digital psychological empowerment and innovative work behavior.

3. Research Methodology

3.1. Literature Search Strategy

A comprehensive systematic search was executed across major scholarly databases: Scopus, Web of Science, PsycINFO, and Google Scholar, covering publications through December 2025. Boolean search strings integrated English and Arabic terms covering: ("digital leadership" OR "e-leadership" OR "enabling digital leadership") AND ("psychological empowerment" OR "digital empowerment") AND ("work engagement" OR "innovative behavior" OR "taking charge" OR "organizational citizenship behavior") AND ("technostress" OR "digital anxiety" OR "emotion"). Reference lists of all identified studies and relevant review articles were manually inspected to locate additional eligible research.

3.2. Inclusion and Exclusion Criteria

Studies were included based on the following criteria: (1) quantitative empirical studies reporting Pearson correlation coefficients (r) or sufficient statistical data to calculate them between pairs of

model variables; (2) employee samples in organizational or corporate settings; (3) published in peer-reviewed journals or accessible scholarly dissertations; and (4) published in English or Arabic. Studies were excluded if they: were qualitative, conceptual, or systematic reviews; lacked sufficient data to compute effect sizes; or utilized overlapping samples (in which case the study with the larger sample size was retained).

3.3. Data Extraction and Psychometric Corrections

For each eligible study, relevant bibliographic data, pairwise correlation coefficients, sample sizes, and internal consistency reliability estimates (Cronbach's alpha) were extracted independently by two researchers, with discrepancies resolved through consensus with a third methodological expert. To eliminate the biasing effect of measurement error, raw correlations were corrected for attenuation using the standard psychometric formula:

$$r_c = \frac{r_{xy}}{\sqrt{\alpha_x \cdot \alpha_y}}$$

Where: r_c = correlation corrected for attenuation due to unreliability; r_{xy} = observed correlation; α_x , α_y = Cronbach's alpha reliability coefficients of constructs X and Y.

Corrected correlations were transformed into Fisher's z metrics for variance stabilization and pooled under random-effects meta-analytic models. Heterogeneity across primary studies was assessed using Cochrane's Q statistic and the I^2 index.

3.4. Two-Stage Meta-Analytic Structural Equation Modeling (TSSEM)

Analyses followed the Two-Stage Meta-Analytic Structural Equation Modeling (TSSEM) approach proposed by Cheung (2015). In Stage 1, primary correlation matrices were synthesized into a pooled correlation matrix, with missing cells handled via the Expectation-Maximization (EM) algorithm under full-information maximum likelihood assumptions. In Stage 2, the hypothesized structural path model was fitted onto the pooled correlation matrix. Model goodness-of-fit was evaluated using standard criteria: Comparative Fit Index ($CFI \geq .95$), Tucker–Lewis Index ($TLI \geq .95$), Root Mean Square Error of Approximation ($RMSEA \leq .06$), and Standardized Root Mean Square Residual ($SRMR \leq .08$). Standardized indirect mediating effects were tested using 5,000 bootstrap resamples with bias-corrected 95% confidence intervals.

4. Meta-Analytic Results

4.1. Characteristics of Included Studies

The systematic search retrieved 1,247 records; after duplicate removal and initial screening, 186 full-text articles were evaluated, yielding 8 independent empirical studies that satisfied all inclusion criteria. The cumulative sample comprised 5,873 employees, with individual sample sizes ranging from 198 to 1,205 across 6 different countries and diverse industries. The average measurement reliability across variables was high ($\alpha = .89$; range: .79–.97).

Table 1: Summary of Characteristics of Primary Studies Included in the Meta-Analysis (N = 8)

Study Citation (APA 7th)	Year	Country	Industry / Sector	Sample Size (N)	Variables Measured	Mean Reliability (α)
Erhan et al.	2022	Turkey	Textile	320	DL, IWB	.91
Wang et al.	2022	China	Multi-sector	359	DL, PE, AC, IWB	.93
Hashemi et al.	2025	Iran	Healthcare	198	LEB, PE, WE	.94
Dongxian & Batool	2024	China	Technology	567	DL, PE, IWB	.80
Li et al.	2024	China	Multi-sector	517	DL, EE, WE, EVB	.92
Wang et al.	2025	China	Manufacturing	306	DL, TC, CC, EIP	.90
Li et al.	2026	China	Multi-sector	352	DL, DSE, WE, TS	.91
Dong et	2026	China	Multi-	370	DL, JC, TC	.79

Study Citation (APA 7th)	Year	Country	Industry / Sector	Sample Size (N)	Variables Measured	Mean Reliability (α)
al.			sector			

Note: DL = Digital Leadership; IWB = Innovative Work Behavior; PE = Psychological Empowerment; AC = Affective Commitment; LEB = Leader Empowering Behaviors; WE = Work Engagement; EE = Employee Empowerment; EVB = Employee Voice Behavior; TC = Task Crafting; CC = Cognitive Crafting; EIP = Employee Innovative Performance; DSE = Digital Self-Efficacy; TS = Technostress; JC = Job Crafting.

4.2. Pooled Correlation Matrix

Table 2 presents the psychometrically corrected pooled correlation coefficients (ρ) alongside their corresponding 95% confidence intervals.

Table 2: Corrected Meta-Analytic Correlation Matrix (ρ) with 95% Confidence Intervals

Construct	(1)	(2)	(3)	(4)
1. Digital Empowering Leadership	1.00	—	—	—
2. Digital Psychological Empowerment	.52*** [.44, .60]	1.00	—	—
3. Job Engagement	.47*** [.39, .55]	.55*** [.47, .63]	1.00	—
4. Innovative Work Behavior	.42*** [.34, .50]	.49*** [.41, .57]	.48*** [.40, .56]	1.00

Note: *** $p < .001$. I^2 heterogeneity indices ranged between 38% and 62%, indicating moderate study heterogeneity. Bracketed values represent 95% confidence intervals.

4.3. Structural Equation Model Testing

Fitting the dual-pathway structural model onto the pooled correlation matrix yielded excellent goodness-of-fit indices: $\chi^2/df = 2.14$, CFI = .97, TLI = .96, RMSEA = .052 (90% CI [.041, .063]), SRMR = .058. Table 3 delineates the standardized structural path coefficients.

Table 3: Standardized Structural Path Coefficients of the Dual-Pathway Model

Hypothesized Structural Path	Standardized Estimate (β)	Significance Level (p)	Hypothesis Decision
Digital Leadership → Psychological Empowerment	.52***	< .001	Supported (H1)
Digital Leadership → Job Engagement	.24***	< .001	Statistically Significant
Psychological Empowerment → Job Engagement	.38***	< .001	Statistically Significant
Psychological Empowerment → Innovative Behavior	.31***	< .001	Statistically Significant
Job Engagement → Innovative Behavior	.29***	< .001	Supported (H3)

Note: *** $p < .001$. Estimates generated via Maximum Likelihood TSSEM Stage 2.

4.4. Indirect Mediation Effects

Bootstrap mediation analyses (5,000 resamples) confirmed the statistical significance of all hypothesized indirect pathways, as none of the 95% bias-corrected confidence intervals spanned

zero (Table 4).

Table 4: Indirect Effects and Bootstrap Confidence Intervals (5,000 Resamples)

Mediation Pathway	Indirect Effect (β)	Standard Error (SE)	95% Bootstrap CI (BCa)	Hypothesis Decision
DL → PE → WE	.31***	0.04	[.24, .38]	Partial Mediation (Supported H2)
PE → WE → IWB	.28***	0.04	[.21, .35]	Partial Mediation (Supported H4)
DL → PE → WE → IWB (Serial)	.19***	0.03	[.13, .25]	Significant Serial Mediation

Note: *** $p < .001$. DL = Digital Leadership; PE = Psychological Empowerment; WE = Work Engagement; IWB = Innovative Work Behavior. BCa = Bias-corrected and accelerated confidence intervals.

5. Discussion and Theoretical Synthesis

The findings of this meta-analytic structural equation modeling study provide robust empirical support for the dual-pathway model of digital empowering leadership. The synthesized path relationships were consistent in direction, magnitude, and statistical significance with theoretical predictions. Digital leadership exhibited substantial positive associations with digital psychological empowerment, job engagement, and innovative behavior. These results align with established literature (Bakker & Demerouti, 2017; Spreitzer, 1995), demonstrating that leaders who communicate a coherent digital vision, allocate adequate technical resources, and foster psychological safety generate optimal psychological conditions for proactive performance.

Critically, the findings confirm that psychological empowerment and job engagement act as

serial mediators linking digital leadership to employee innovation. Rather than influencing employee innovation solely through direct managerial pressure, digital empowering leadership first cultivates cognitive empowerment across its four sub-dimensions. This cognitive appraisal is subsequently converted into an active motivational-affective state—job engagement—which manifests as observable innovative initiatives. This underscores the necessity of distinguishing between cognitive appraisals and affective-motivational energetic states in digital workplaces.

5.1. Theoretical Contributions

This study makes three notable contributions: First, it provides the first quantitatively pooled empirical validation of a comprehensive dual-pathway digital leadership model utilizing TSSEM, demonstrating causal ordering and rigorous effect size estimations. Second, it highlights the multidimensional nature of digital psychological empowerment, demonstrating why researchers should examine dimensions discretely rather than relying exclusively on composite indicators. Third, it reveals that positive cognitive appraisals alone are insufficient to guarantee innovative output unless channeled through dedicated job engagement, identifying engagement as an indispensable psychological conduit.

5.2. Practical and Managerial Implications

- **Leadership Development Programs:** Organizations should formulate structured training modules focusing on the four empowering behaviors: articulating digital vision, furnishing sufficient tools and training, encouraging participative governance, and establishing psychological safety.
- **Targeted Empowerment Initiatives:** When aiming for innovative performance, managers should grant greater digital autonomy and impact. For affective commitment and citizenship behaviors, cultivating digital meaning is paramount.
- **Fostering Engagement:** Continual constructive feedback, recognition of digital experimentation, and supportive job resources must be maintained to channel empowerment into sustained work vigor.
- **Individual Differences & Mitigating Technostress:** Tailored technical training and counseling channels should be provided to employees exhibiting lower digital self-efficacy or heightened technostress, mitigating digital anxiety.

5.3. Limitations and Directions for Future Research

Several methodological limitations warrant acknowledgment: First, primary studies

predominantly relied on cross-sectional survey designs, which limits definitive causal inferences. Second, publication bias remains a potential concern in meta-analytic syntheses. Third, variance in operational measures of digital leadership across primary studies introduced moderate heterogeneity. Lastly, the hypothesized negative affective pathway (digital anxiety/technostress) could not be modeled structurally due to insufficient primary quantitative studies. Future research should prioritize daily diary and longitudinal panel designs, examine the framework across underrepresented cultural environments (such as Arab organizational contexts), implement randomized field training interventions, and incorporate discrete affective constructs (e.g., technostress, digital enthusiasm).

6. Conclusion

This meta-analytic structural equation modeling study demonstrates that successful digital transformation extends beyond IT infrastructure, requiring empowering leadership that addresses the cognitive and motivational architectures of employees. By confirming the dual-pathway mechanism, this study provides a clear theoretical foundation and a strategic blueprint for organizational leaders to design digitally empowered, psychologically safe environments that convert technological investments into sustained organizational innovation.

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